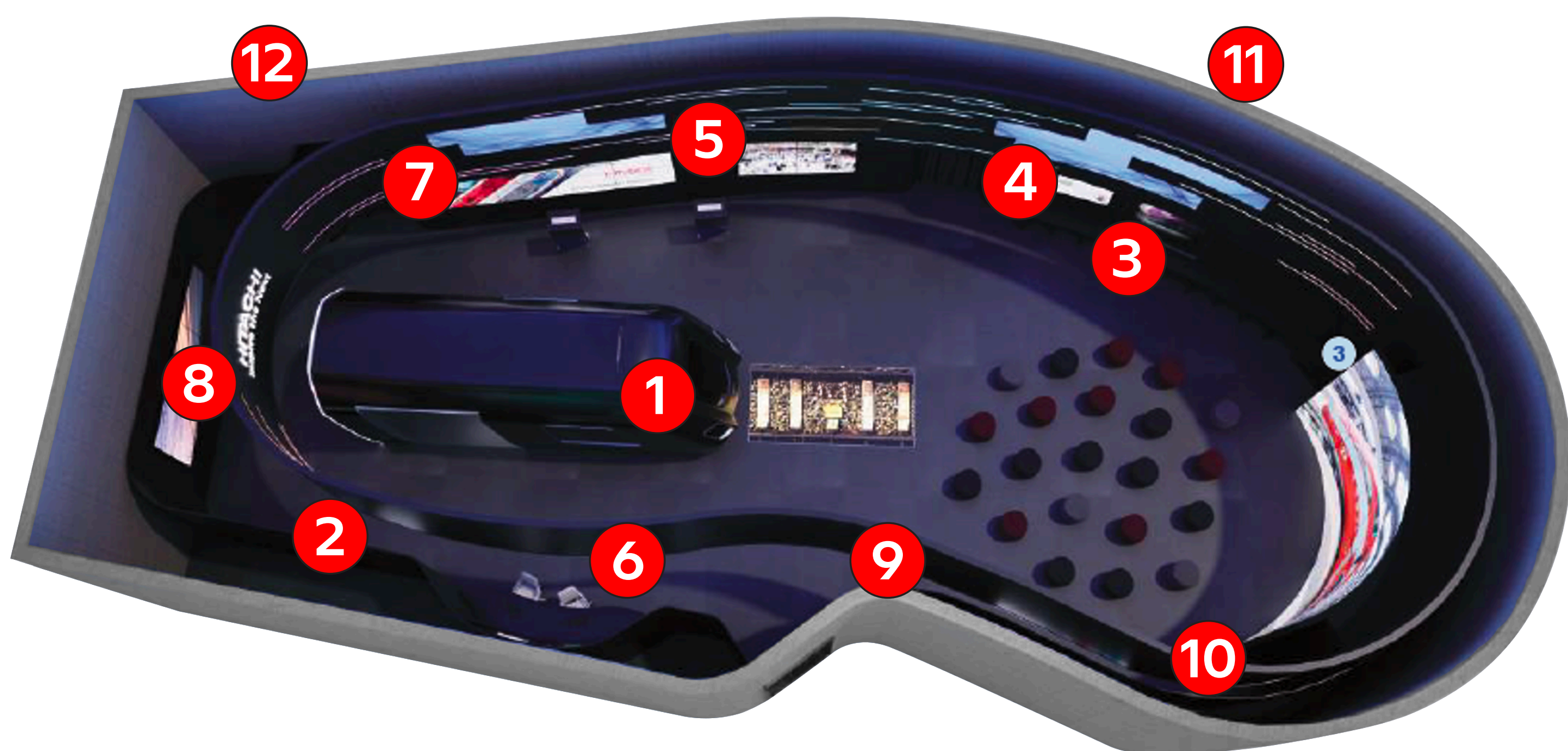


HITACHI

Customer Experience Center Demos

To know more about the Customer Experience Center demos:

[**<< click here >>**](#)



- 1 Driver Cab Simulator** – Sit at the controls of our brand new WMATA 8K-series metro and experience real train operations.
- 2 SelTrac™ CBTC** – Discover the next generation of digital signaling, powered by 5G and designed for safer, higher-capacity urban transit.
- 3 ETR1000 Hologram and other iconic Hitachi Rail Vehicles** - Discover our range of trains that are setting new standards for rail transportation worldwide.
- 4 Hikari, the Hitachi Digital Avatar** – Interact with an AI guide built on NVIDIA technology, providing AI-generated responses in real-time.
- 5 Hitachi Explorer App** – Dive into worldwide rail projects and discover our extensive portfolio of solutions.
- 6 Intelligent Operations Control Room** – Explore real-time network management, passenger flow monitoring, and smart supervision tools for enhanced passenger experience.
- 7 HMAX Digital Asset Management** – See how AI and advanced analytics detect anomalies, improve maintenance, and boost reliability.
- 8 RitaOne** – An AI-powered ESG reporting assistant simplifying sustainability disclosures.
- 9 Possession Management Systems** – Learn how digital tools enhance trackside safety.
- 10 Components** – See the Technology Behind the Movement. Get up close with the real components that power rail operations every day.
- 11 12 Hitachi Origins & Hitachi Worldwide references** - Walk through our Origins Corridor, inspired by Hitachi Origin Park in Japan, and discover how our founder's vision shaped a century of innovation with purpose. Along the way, explore a six-screen display showcasing flagship projects from around the world — a visual snapshot of Hitachi's global reach and impact across industries